

DEMAND NO. 17
INFORMATION AND PUBLIC RELATION

B - Social Services (d) Information and Broadcasting	2220	Information and Publicity
(h) Others	2251	Secretariat - Social Services
B - Capital Account of Social Services (d) Capital Account of Information and Broadcasting	4220	Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2011 to defray the charges in respect of Information and Public Relation .

Revenue	Capital	Total
Voted 51799	10000	61799

II. Details of the estimates and the heads under which this grant will be accounted for:

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2008-09		2009-10		2009-10		2010-11			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
REVENUE SECTION										
M.H.	2220 Information and Publicity									
	01 Films									
	01.001 Direction and Administration									
	60 Establishment									
	60.00.01 Salaries	-	172	-	190	-	1490	-	566	566
	60.00.11 Travel Expenses	-	99	-	24	-	24	-	22	22
	60.00.13 Office Expenses	-	-	-	-	-	-	100	-	100
	60.00.42 Lumpsum provision for revision of pay	-	-	123	6640	123	6640	-	-	-
	60.00.52 Machinery and Equipments	500	-	500	-	500	-	300	-	300
Total	60 Establishment	500	271	623	6854	623	8154	400	588	988
Total	01.001 Direction and Administration	500	271	623	6854	623	8154	400	588	988
Total	01 Films	500	271	623	6854	623	8154	400	588	988
	60 Others									
	60.001 Direction and Administration									
	60 Establishment									
	60.00.01 Salaries	-	3463	-	4204	-	4204	-	6084	6084
	60.00.11 Travel Expenses	-	162	-	32	-	32	-	29	29

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2008-09		2009-10		2009-10		2010-11		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.00.13 Office Expenses	1800	41	2000	41	2000	41	805	37	842
60.00.51 Motor Vehicles	2120	-	1200	-	1200	-	500	-	500
Total 60 Establishment	3920	3666	3200	4277	3200	4277	1305	6150	7455
Total 60.001 Direction and Administration	3920	3666	3200	4277	3200	4277	1305	6150	7455
60.003 Research and Training in Mass Communication									
61 Research and Training									
61.00.50 Other Charges	50	-	50	-	50	-	-	-	-
61.00.71 Capacity Building/Training	1100	-	-	-	-	-	-	-	-
61.00.72 Eminent Person Lectures Series	3980	-	-	-	-	-	-	-	-
Total 61 Research and Training	5130	-	50	-	50	-	-	-	-
Total 60.003 Research and Training in Mass Communication	5130	-	50	-	50	-	-	-	-
60.101 Advertising and Visual Publicity									
00.00.01 Salaries	-	129	-	137	-	137	-	417	417
00.00.50 Other Charges	18904	7132	20000	138	20000	138	1000	124	1124
00.00.71 Provision for Grant of Film making	-	-	-	-	-	-	5000	-	5000
00.00.72 Media Development Fund	-	-	-	-	-	-	5000	-	5000
00.00.73 Grant to Film Makers	-	-	-	-	-	-	5000	-	5000
Total 60.101 Advertising and Visual Publicity	18904	7261	20000	275	20000	275	16000	541	16541
60.102 Information Centres									
00.44 Head Office Establishment									
00.44.01 Salaries	-	4743	-	5347	-	6047	-	6268	6268
00.44.11 Travel Expenses	-	204	-	144	-	144	-	130	130
00.44.13 Office Expenses	-	144	-	144	-	144	-	130	130
00.44.50 Other Charges	793	-	1000	-	1000	-	450	-	450
00.44.51 Motor Vehicles	513	-	600	-	600	-	400	-	400
Total 00.44 Head Office Establishment	1306	5091	1600	5635	1600	6335	850	6528	7378
Total 60.102 Information Centres	1306	5091	1600	5635	1600	6335	850	6528	7378

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2008-09		2009-10		2009-10		2010-11		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.109 Photo Services									
60 Establishment									
60.00.01 Salaries	-	893	-	2118	-	2818	-	2862	2862
60.00.11 Travel Expenses	-	86	-	41	-	41	-	37	37
60.00.13 Office Expenses	600	27	700	57	700	57	200	51	251
60.00.21 Supplies and Materials	-	-	-	-	-	-	-	-	-
60.00.52 Machinery and Equipments	499	-	545	-	545	-	400	-	400
Total 60 Establishment	1099	1006	1245	2216	1245	2916	600	2950	3550
Total 60.109 Photo Services	1099	1006	1245	2216	1245	2916	600	2950	3550
60.110 Publications									
62 Sikkim Herald									
62.00.01 Salaries	3939	6294	4377	7652	4377	10252	4600	8445	13045
62.00.11 Travel Expenses	-	86	-	41	-	41	-	37	37
62.00.13 Office Expenses	-	328	-	628	-	628	-	565	565
62.00.50 Other Charges	6300	-	7000	-	7000	-	500	-	500
Total 62 Sikkim Herald	10239	6708	11377	8321	11377	10921	5100	9047	14147
Total 60.110 Publications	10239	6708	11377	8321	11377	10921	5100	9047	14147
Total 60 Others	40598	23732	37472	20724	37472	24724	23855	25216	49071
Total 2220 Information and Publicity	41098	24003	38095	27578	38095	32878	24255	25804	50059
M.H. 2251 Secretariat- Social Services									
00.090 Secretariat									
18 Information and Public Relation Department									
18.00.01 Salaries	-	93	-	100	-	100	-	1677	1677
18.00.11 Travel Expenses	-	45	-	20	-	20	-	18	18
18.00.13 Office Expenses	-	-	-	50	-	50	-	45	45
Total 18 Information and Public Relation Department	-	138	-	170	-	170	-	1740	1740
Total 00.090 Secretariat	-	138	-	170	-	170	-	1740	1740
Total 2251 Secretariat- Social Services	-	138	-	170	-	170	-	1740	1740
Total REVENUE SECTION	41098	24141	38095	27748	38095	33048	24255	27544	51799

(Rs. in thousand)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2008-09		2009-10		2009-10		2010-11			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
CAPITAL SECTION										
M.H.	4220 Capital Outlay on Information and Publicity									
	60 Others									
	60.101 Buildings									
	18 Information and Public Relation									
	18.00.53 Major Works	-	-	-	-	-	-	-	-	
	18.00.71 Construction of Soochana Bhawan	-	-	10000	-	10000	-	10000	10000	
Total	18 Information and Public Relation	-	-	10000	-	10000	-	10000	10000	
Total	60.101 Buildings	-	-	10000	-	10000	-	10000	10000	
Total	60 Others	-	-	10000	-	10000	-	10000	10000	
Total	4220 Capital Outlay on Information and Publicity	-	-	10000	-	10000	-	10000	10000	
Total	CAPITAL SECTION	-	-	10000	-	10000	-	10000	10000	
Total	Voted	41098	24141	48095	27748	48095	33048	34255	27544	61799