

DEMAND NO. 17
INFORMATION AND PUBLIC RELATION

B - Social Services (d) Information and Broadcasting	2220	Information and Publicity
(h) Others	2251	Secretariat - Social Services
B - Capital Account of Social Services (d) Capital Account of Information and Broadcasting	4220	Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2014 to defray the charges in respect of Information and Public Relation .

	Revenue	Capital	Total
	Voted	143325	2500
		145825	

II. Details of the estimates and the heads under which this grant will be accounted for:

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2011-12		2012-13		2012-13		2013-14			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
REVENUE SECTION										
M.H.	2220 Information and Publicity									
	01 Films									
	01.001 Direction and Administration									
	60 Establishment									
	60.00.01 Salaries	-	466	-	544	-	544	-	620	620
	60.00.11 Travel Expenses	-	21	-	24	-	24	1	24	25
	60.00.50 Other Charges							3000	-	3000
	60.00.52 Machinery and Equipments	299	-	5000	-	5000	-	-	-	-
Total	60 Establishment	299	487	5000	568	5000	568	3001	644	3645
Total	01.001 Direction and Administration	299	487	5000	568	5000	568	3001	644	3645
Total	01 Films	299	487	5000	568	5000	568	3001	644	3645
	60 Others									
	60.001 Direction and Administration									
	60 Establishment									
	60.00.01 Salaries	-	7559	-	7693	-	7693	-	8330	8330
	60.00.11 Travel Expenses	-	29	-	32	-	32	595	32	627
	60.00.13 Office Expenses	600	45	5016	50	5016	50	2400	50	2450

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2011-12		2012-13		2012-13		2013-14		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.00.50 Other Charges	-	-	-	-	-	-	5000	-	5000
60.00.51 Motor Vehicles	850	-	1	-	1	-	-	-	-
Total 60 Establishment	1450	7633	5017	7775	5017	7775	7995	8412	16407
Total 60.001 Direction and Administration	1450	7633	5017	7775	5017	7775	7995	8412	16407
60.003 Research and Training in Mass Communication									
61 Research and Training									
61.00.50 Other Charges	-	-	1	-	1	-	-	-	-
Total 61 Research and Training	-	-	1	-	1	-	-	-	-
Total 60.003 Research and Training in Mass Communication	-	-	1	-	1	-	-	-	-
60.101 Advertising and Visual Publicity									
00.00.01 Salaries	-	451	-	532	-	532	-	350	350
00.00.50 Other Charges	5000	145	25000	50	25000	50	30000	50	30050
00.00.71 Provision for Grant of Film making	2995	-	5000	-	5000	-	5000	-	5000
00.00.72 Media Development Fund	-	-	-	-	-	-	5000	-	5000
00.00.73 Grant to Film Makers	-	-	5000	-	5000	-	5000	-	5000
00.00.74 International Flower Festival	-	-	8500	-	8500	-	-	-	-
Total 60.101 Advertising and Visual Publicity	7995	596	43500	582	43500	582	45000	400	45400
60.102 Information Centres									
00.44 Head Office Establishment									
00.44.01 Salaries	-	7478	-	7421	-	7421	-	10871	10871
00.44.11 Travel Expenses	-	130	-	142	-	142	1	142	143
00.44.13 Office Expenses	-	150	300	165	300	165	600	165	765
00.44.50 Other Charges	74	-	-	-	-	-	-	-	-
00.44.51 Motor Vehicles	75	-	1	-	1	-	1	-	1
Total 00.44 Head Office Establishment	149	7758	301	7728	301	7728	602	11178	11780

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2011-12		2012-13		2012-13		2013-14			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
Total	60.102 Information Centres	149	7758	301	7728	301	7728	602	11178	11780
	60.109 Photo Services									
	60 Establishment									
	60.00.01 Salaries	-	3145	-	3469	-	3469	-	3520	3520
	60.00.11 Travel Expenses	-	37	-	40	-	40	-	40	40
	60.00.13 Office Expenses	-	60	1	66	1	66	1	66	67
	60.00.52 Machinery and Equipments	1474	-	1	-	1	-	3000	-	3000
Total	60 Establishment	1474	3242	2	3575	2	3575	3001	3626	6627
Total	60.109 Photo Services	1474	3242	2	3575	2	3575	3001	3626	6627
	60.110 Publications									
	62 Sikkim Herald									
	62.00.01 Salaries	6546	10367	7845	11108	7845	11108	9500	12900	22400
	62.00.11 Travel Expenses	-	37	-	40	-	40	-	40	40
	62.00.13 Office Expenses	-	630	-	650	-	650	-	650	650
	62.00.50 Other Charges	4651	-	20000	-	20000	-	35000	-	35000
Total	62 Sikkim Herald	11197	11034	27845	11798	27845	11798	44500	13590	58090
Total	60.110 Publications	11197	11034	27845	11798	27845	11798	44500	13590	58090
Total	60 Others	22265	30263	76666	31458	76666	31458	101098	37206	138304
Total	2220 Information and Publicity	22564	30750	81666	32026	81666	32026	104099	37850	141949
M.H.	2251 Secretariat- Social Services									
	00.090 Secretariat									
	18 Information and Public Relation Department									
	18.00.01 Salaries	-	1047	-	1025	-	1025	-	1300	1300
	18.00.11 Travel Expenses	-	22	-	20	-	20	-	20	20
	18.00.13 Office Expenses	-	51	-	55	-	55	1	55	56
Total	18 Information and Public Relation Department	-	1120	-	1100	-	1100	1	1375	1376
Total	00.090 Secretariat	-	1120	-	1100	-	1100	1	1375	1376

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total	
	2011-12		2012-13		2012-13		2013-14			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan		
Total	2251 Secretariat- Social Services	-	1120	-	1100	-	1100	1	1375	1376
Total	REVENUE SECTION	22564	31870	81666	33126	81666	33126	104100	39225	143325
CAPITAL SECTION										
M.H.	4220 Capital Outlay on Information and Publicity									
	60.00 Others									
	60.101 Buildings									
	18 Information and Public Relation									
	18.00.71 Construction of Soochana Bhawan (SPA)	12539	-	9500	-	9500	-	2500	-	2500
Total	18 Information and Public Relation	12539	-	9500	-	9500	-	2500	-	2500
Total	60.101 Buildings	12539	-	9500	-	9500	-	2500	-	2500
Total	60 Others	12539	-	9500	-	9500	-	2500	-	2500
Total	4220 Capital Outlay on Information and Publicity	12539	-	9500	-	9500	-	2500	-	2500
Total	CAPITAL SECTION	12539	-	9500	-	9500	-	2500	-	2500
Total	Voted	35103	31870	91166	33126	91166	33126	106600	39225	145825