

DEMAND NO. 17
INFORMATION AND PUBLIC RELATION

B - Social Services (d) Information and Broadcasting	2220	Information and Publicity
(h) Others	2251	Secretariat - Social Services
B - Capital Account of Social Services (d) Capital Account of Information and Broadcasting	4220	Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2012 to defray the charges in respect of Information and Public Relation .

Revenue	Capital	Total
Voted 58971	15000	73971

II. Details of the estimates and the heads under which this grant will be accounted for:

<i>(In Thousands of Rupees)</i>											
Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total		
	2009-10		2010-11		2010-11		2011-12				
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan			
REVENUE SECTION											
M.H.	2220 Information and Publicity										
	01 Films										
	01.001 Direction and Administration										
	60 Establishment										
	60.00.01	Salaries	-	1543	-	566	-	1497	-	480	480
	60.00.11	Travel Expenses	-	123	-	22	-	22	-	22	22
	60.00.13	Office Expenses	-	-	100	-	100	-	-	-	-
	60.00.52	Machinery and Equipments	500	-	300	-	300	-	-	-	-
Total	60	Establishment	500	1666	400	588	400	1519	-	502	502
Total	01.001	Direction and Administration	500	1666	400	588	400	1519	-	502	502
Total	01	Films	500	1666	400	588	400	1519	-	502	502
	60 Others										
	60.001 Direction and Administration										
	60 Establishment										
	60.00.01	Salaries	-	6137	-	6084	-	6644	-	7660	7660
	60.00.11	Travel Expenses	-	231	-	29	-	29	-	29	29
	60.00.13	Office Expenses	1998	41	805	37	805	37	200	45	245

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2009-10		2010-11		2010-11		2011-12		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.00.51 Motor Vehicles	1201	-	500	-	500	-	150	-	150
Total 60 Establishment	3199	6409	1305	6150	1305	6710	350	7734	8084
Total 60.001 Direction and Administration	3199	6409	1305	6150	1305	6710	350	7734	8084
60.003 Research and Training in Mass Communication									
61 Research and Training									
61.00.50 Other Charges	50	-	-	-	-	-	-	-	-
Total 61 Research and Training	50	-	-	-	-	-	-	-	-
Total 60.003 Research and Training in Mass Communication	50	-	-	-	-	-	-	-	-
60.101 Advertising and Visual Publicity									
00.00.01 Salaries	-	237	-	417	-	417	-	470	470
00.00.50 Other Charges	16000	38	1000	124	1000	124	5000	145	5145
00.00.71 Provision for Grant of Film making	-	-	5000	-	5000	-	5000	-	5000
00.00.72 Media Development Fund	-	-	5000	-	5000	-	-	-	-
00.00.73 Grant to Film Makers	-	-	5000	-	5000	-	-	-	-
Total 60.101 Advertising and Visual Publicity	16000	275	16000	541	16000	541	10000	615	10615
60.102 Information Centres									
00.44 Head Office Establishment									
00.44.01 Salaries	-	7464	-	6268	-	7968	-	7083	7083
00.44.11 Travel Expenses	-	361	-	130	-	130	-	130	130
00.44.13 Office Expenses	-	142	-	130	-	130	-	150	150
00.44.50 Other Charges	1000	-	450	-	450	-	75	-	75
00.44.51 Motor Vehicles	599	-	400	-	400	-	75	-	75
Total 00.44 Head Office Establishment	1599	7967	850	6528	850	8228	150	7363	7513
Total 60.102 Information Centres	1599	7967	850	6528	850	8228	150	7363	7513
60.109 Photo Services									
60 Establishment									
60.00.01 Salaries	-	3514	-	2862	-	3047	-	3178	3178

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2009-10		2010-11		2010-11		2011-12		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.00.11 Travel Expenses	-	134	-	37	-	37	-	37	37
60.00.13 Office Expenses	699	7	200	51	200	51	-	60	60
60.00.52 Machinery and Equipments	545	-	400	-	400	-	-	-	-
Total 60 Establishment	1244	3655	600	2950	600	3135	-	3275	3275
Total 60.109 Photo Services	1244	3655	600	2950	600	3135	-	3275	3275
60.110 Publications									
62 Sikkim Herald									
62.00.01 Salaries	8496	12547	4600	8445	5050	10905	6110	10406	16516
62.00.11 Travel Expenses	-	141	-	37	-	37	-	37	37
62.00.13 Office Expenses	-	18	-	565	-	565	-	635	635
62.00.50 Other Charges	7000	-	500	-	500	-	10151	-	10151
Total 62 Sikkim Herald	15496	12706	5100	9047	5550	11507	16261	11078	27339
Total 60.110 Publications	15496	12706	5100	9047	5550	11507	16261	11078	27339
Total 60 Others	37588	31012	23855	25216	24305	30121	26761	30065	56826
Total 2220 Information and Publicity	38088	32678	24255	25804	24705	31640	26761	30567	57328
M.H. 2251 Secretariat- Social Services									
00.090 Secretariat									
18 Information and Public Relation Department									
18.00.01 Salaries	-	165	-	1677	-	1677	-	1574	1574
18.00.11 Travel Expenses	-	65	-	18	-	18	-	18	18
18.00.13 Office Expenses	-	50	-	45	-	45	-	51	51
Total 18 Information and Public Relation Department	-	280	-	1740	-	1740	-	1643	1643
Total 00.090 Secretariat	-	280	-	1740	-	1740	-	1643	1643
Total 2251 Secretariat- Social Services	-	280	-	1740	-	1740	-	1643	1643
Total REVENUE SECTION	38088	32958	24255	27544	24705	33380	26761	32210	58971
CAPITAL SECTION									
M.H. 4220 Capital Outlay on Information and Publicity									
60 Others									

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2009-10		2010-11		2010-11		2011-12		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
60.101 Buildings									
18 Information and Public Relation									
18.00.71 Construction of Soochana Bhawan	9997	-	10000	-	10000	-	15000	-	15000
Total 18 Information and Public Relation	9997	-	10000	-	10000	-	15000	-	15000
Total 60.101 Buildings	9997	-	10000	-	10000	-	15000	-	15000
Total 60 Others	9997	-	10000	-	10000	-	15000	-	15000
Total 4220 Capital Outlay on Information and Publicity	9997	-	10000	-	10000	-	15000	-	15000
Total CAPITAL SECTION	9997	-	10000	-	10000	-	15000	-	15000
Total Voted	48085	32958	34255	27544	34705	33380	41761	32210	73971
2220 Information and Publicity									
911 Recoveries of Overpayment	24	-	-	-	-	-	-	-	-